



CreativeEscapes^o

NEW YORK CITY, USA





“Six best photography breaks”

The Sunday Telegraph



So you're comfortable with exposure, lens choice and composition, but do you feel your images are still lacking a certain umph? Is what you need some personal 1-on-1 advice and guidance from world-class photographers?

Our unique, seven-day creative holiday mixes live photographic assignments on location, studio visits to meet some of the hottest professional talents on the planet, plus an insider tour to the best galleries, eateries and sights this incredible city has to offer.

You'll return with a locals insight, a ton of amazing new images and memories that will make you smile long after you return home.

Come discover the 'new' New York.



Our Masterclass uses every inch of stunning Manhattan; capturing pro models under Brooklyn Bridge, shooting at studios in hip Williamsburg, beach-side in kitsch Coney Island, then downtown to meet our clutch of famous tutors. There's simply no tour of New York City quite like this one.

On the shores of the Hudson river, our West Village brownstone, The Jane, is the base for the seven-day photographic journey. Designed by the duo who created the uber-trendy Bowery and Maritime Hotels, it has all of the modern touches of a designer hotel, with the shell of a neo-classical redbrick.

Minutes walk away is the new Highline, a stunning landscape-designed walkway, built on raised, disused freight tracks. This allows access to the super-creative districts of Chelsea, SoHo and Little Italy, then further afield to the must-see highlights; Central Park, Staten Island, Fifth Ave and Wall St. Along the way, we'll have chance to sample the best cuisine NYC has to offer, from the famous raw bar underneath Grand Central, to retro grills, even the kerbside chilli-dog sellers. This is a creative adventure for all of the senses.

Days 1-4
Find a
new level

Day One - Limos and cocktails

We'll welcome you right off the plane with our very own stretched limo, whisking you downtown in style and to check-in at one of the stylish nineteenth-century hotels dotted around Manhattan. After settling into your new abode, we'll enjoy martinis in a hip, red-leathered lounge dating back to 1927, located at the top of the famous Flatiron building. A fantastic welcome to the city that never sleeps.

Day Two - New York icons

A day to get your bearings - and get used to straining your neck upwards at the sheer scale of the buildings - we'll head up to Central Park, shooting the key vistas in the 843 acres of parkland, then to Grand Central station to marvel at the cavernous, breathtaking architecture. Downtown passing Empire State, the Flatiron and Chrysler, we'll complete our tour of the icons in Battery Park, to take in the Statue of Liberty, Ground Zero and the metallic skyscrapers of Wall Street. Along the way, we'll craft a series of stunning images - guided by our own professional photographers - considering composition, lighting, positioning and creative effect. Our team will continually monitor your shooting, and give advice on how to get that killer shot.

Day Three - Urban portraiture

Up early to take advantage of the soft morning light, we will cross Brooklyn Bridge into Dumbo, one of New York's premier art districts. We'll spend the day shooting urban portraiture, first learning insider techniques on strobe lighting, metering and positioning, then trying your hand capturing stellar images of our professional models across the water. This will be as close as you can get to a pro shoot, and we ensure you'll be surrounded by art directors, make-up artists and crew to experience one of the most exciting shooting days you'll ever have. As ever, we'll retire back to base and view our images as a group, providing key tips on getting the most out of your photography.

Day Four - Meet the A-list snappers

We've managed to persuade some of the globe's hottest photographers to sit down, show us their studios and reveal some insider tips on how they became famous. Platon and Jake Chessum have shot most A-listers around, their work appearing regularly on the covers of the New Yorker, Esquire, Time, Rolling Stone, The Guardian. Along the way, they've shot Obama, Clinton, Pacino, Clooney, 007, Ozzy, Kravitz, Winehouse, Coldplay. The list is endless. We'll complete our studio tours with a chat with their retouchers, who will uncover their tips on 'finishing' images that grace news stands around the world, then we'll round off the day sipping Martinis, discussing our faves from our pick of the stunning museums around Manhattan.

Days 5-7
Work like
a professional

Day Five - A day at the beach

After packing your lenses, bucket and spade, we'll head by boat out to Coney Island to shoot cinematic documentaries, taking in the dazzling colours, boardwalk action and endless, rolling beaches. We'll sample the unique 'Coney Dog' before heading back to and give you some free time to explore, shop or just plain relax.

Day Six - Back to the studio

Our final full day is spent across the water in the studio of Marius Bugge - cheeky star of Zoolander now celebrity photographer - who will guide us on how to create stunning portraits. With a bunch of models to choose from, you'll learn about moodboarding, shot planning, advanced lighting and positioning to create jaw-dropping work. Once you have complete your shoot (and assisted others), we'll run through some of your work and provide more expert guidance on retouching, idea generation and lighting. Then, for our final night, we'll dine out in an uber-cool East Village grill, then hit the town to see why NYC is the hottest social destination on the planet.

Days Seven - Final stages

We'll round off our NYC odyssey by a morning exercise shooting street documentaries, attempting to capture the unusual in the usual, then editing down our images to form a series. Before we depart for the airport, our team will individually review the suite of architectural, interior, portrait and documentary images you have crafted in the week, and give you guidance on the next steps to your photographic life. With the limo returning, we'll whisk you back off to the airport, and give you chance to reflect on your creative trip of a lifetime.



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Mantattan Masterclass is £1275 and includes:

- All tuition and creative materials across seven days
- Studio tours to A-list photographers
- Entry to all art and photography museums
- Day shooting in Brooklyn studio with A-list photographer
- Rental of strobe lighting equipment on live shoots
- Guided excursions throughout Manhattan & Brooklyn
- 1-on-1 clinics with instructors who personally review your progress, discuss your emerging style and target your strengths and weaknesses
- Transfers to/from JFK by limo (flights are not included)

Note accommodation is not included on this trip as our group will comprise of locals and visitors alike. However, we have hand-picked a number of quality hotels and can advise you on the best options.

“These are fascinating trips and the lessons are first class ...”
Sunday Telegraph